



Trees give life

Working on sustainability? Invest in new forest!

Trees for All 2017 | About cooperation



trees for all

‘If you go to a desert, you will hear this mysterious voice:
be wise, protect your forests!’

- Mehmet Murat Ildan (romanschrijver)



All around the world, forests are still disappearing at alarming rates.

Currently 10 billion trees disappear each year, without being replaced.

We are cutting down trees faster than we are replanting them.

Deforestation is contributing to climate change, poverty, food crises and natural disasters.

Direct or indirectly, everyone is affected by it.

It's a complex problem.

But we have a simple solution.



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FOCUS ON
THE
SOLUTION,
NOT THE
PROBLEM.

If, for every global citizen,
we plant two trees per year....

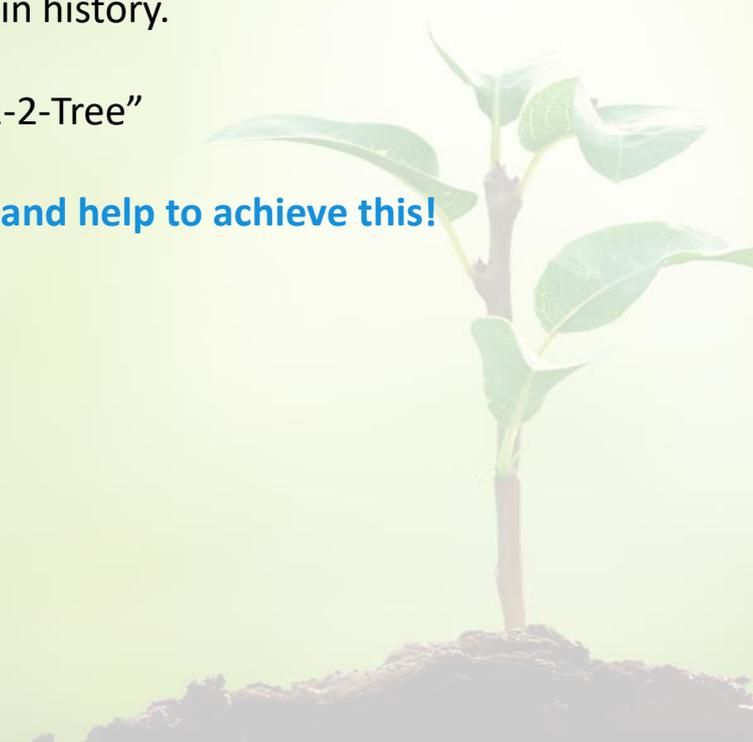
We can reverse this negative trend.

It means planting 14 billion young trees per year.

We will be giving back our planet more than we take.
For the first time in history.

It's a matter of "1-2-Tree"

Join Trees for All and help to achieve this!





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Current projects you can invest in



Agriculture amongst the trees in Bolivia

At the foot of the Andes mountains Trees for All supports the project *ArBolivia* ([watch their video here](#)).

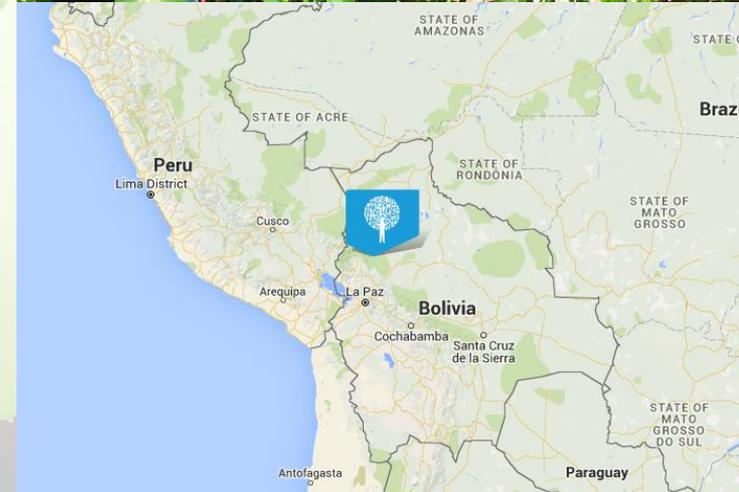
Local farmers protect primary forest and plant new forest of which they use partly for agricultural practices (agroforestry) e.g. for coffee and cocoa.

For €5,- per tree you can expand this forest.

From 1.000 trees (1 hectare) / €5.000 you have your own sponsored 'company forest'.

The Bolivia-project is Gold Standard* certified. We can offer you certified CO₂ compensation.

We have already planted **56.000 trees here.**



For a better life in the Philippines

By planting a tree in the Netherlands, you sponsor a tree in the Philippines.

On the slopes of Mount Malindang on the southern island Mindanao, Trees for All is **restoring forest**, together with local communities.

The project helps to **protect biodiversity** and provide a better life for local communities. Tree seedlings have been cultivated and replanted to create new forest.

Part of the forest is allocated to sustainable agriculture. Young people are educated to advise their communities on land use and **agricultural practices**.

More than **295.000 trees** have already been donated to the Trees for All project in the Philippines.



Planting trees in the Netherlands

As a company you can plant trees in the Netherlands together with a tree in Bolivia for €10 per the 2 trees .

From around 1.000 trees you can donate your own company forest.

For 4.500 trees you can create an entire hectare (two football fields)!

You can organise a great event around this for your employees or stakeholders.

We have already planted **90.500 trees** here.





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Some ideas how you can partner with us

Inspire your employees, customers and stakeholders

Knowing a young tree that you have sponsored will grow and support a whole forest, is an inspiring thought for many.

It is tangible and many people have a personal connection to trees.

For example, the [ASN Bank](#) thanks their customers for their loyalty by donating a tree in their name. To launch the project the first 300 were invited plant the trees themselves.

[Kiehls](#) (see photos of launch event) had a year long campaign where they donated a tree for every sold product of face cream.



Celebrate your sustainability milestones



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More and more companies are taking steps to reduce their negative impact on the environment. You can celebrate these steps by planting trees.

For example, our partner [Monuta](#) and [De Nationale Nederlanden](#) (insurance) wanted to switch to 100% digital correspondance with their customers, to save paper. For every email address they receive, they plant a tree with Trees for All.

You can also celebrate a milestone in your longterm sustainability goal, by planting your own forest.



Giving back for your use of natural resources

You can choose to compensate for the natural resources you use such as wood, paper or water, or the CO2 you emit. This compensation can be symbolic or officially certified.

RET, regional bus company compensates the emissions of their buses with us, and planted their own forest nearby. **Dille and Kamille** donates the revenue of their sold paper bags (instead of plastic) to Trees for All.

With our project in Bolivia we are able to offer you official CO2 compensation*.

**we do not participate in the commercial trade of carbon credits!*



Partnering with Trees for All

- ✓ Today, over 100 companies are planting trees through us.
- ✓ Trees for All has been active in over 5 countries for **more than 15 years**.
- ✓ We have **strict selection criteria** for our reforestation projects and work closely with local parties for their implementation.
- ✓ We operate on a **not-for-profit basis** and are accredited for this*.
- ✓ Because of our non-profit status you do not pay VAT on your contribution and **it is tax deductible** in the Netherlands.

*CBF & ANBI Status



Some of our corporate partners

α.s.r.
de nederlandse
verzekerings
maatschappij
voor alle
verzekeringen

 **Wessanen**



Monuta 

ASN BANK



 **ARRIVA**
a  company



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Our projects and results up to now:

Together with companies and private individuals we have already planted more than 5.500.000 trees and bushes worldwide.



We are discovering more and more *how* essential forests are to sustaining our lives.



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Production oxygen and
absorption CO₂.



Livelihood
communities



Origin
food products



80% of all plant
& animal species



Enjoyment &
inspiration



Wood, medicine and other
daily products.



Regulation rain cycles



Protection
of soil



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The best time to plant a tree was 20 years ago.
The second best time is now.

- Chinese proverb



Join Trees for All and help restore our world's forests.



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To find out more about our projects and the possibilities for cooperation, please contact us:

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